



2022 LSAAT Sponsorship Packet



Welcome

Thank you for your interest in becoming a sponsor for the FIRST LSAAT 2022 Annual Meeting!

Please refer to the following page(s) regarding the benefit descriptions for our Sponsorship Packages and visit <https://www.coldsprayteam.com/lfaat-2022> for more information.

LSAAT 2022 SPONSORSHIP PACKAGES



Benefits

- Logo and link on website
- 1/4-page feature in program (same program as CSAT)
- Logo in LSAAT-specific eblasts, reminders, etc.
- Co-Sponsor for meals

\$1500 Titanium

Benefits

- Logo on website
- Logo in program
- Logo in LSAAT-specific eblasts, reminders, etc.

\$500 Magnesium

Maximize your annual participation in LSAAT 2022 by increasing your outreach to over 350 industry attendees and access to 2,000 active emails and more, through our website and newsletter!

Look for the following symbols throughout this packet regarding which benefits apply to each package:

* = benefit applies to Magnesium and above

** = benefit applies to Titanium only



Benefits

Logo *

High-resolution image of your organization's logo for our website, eblasts, table cards, etc.

- Please send the Organizing Committee a pdf or jpeg ASAP after committing to your sponsorship.
- Titanium sponsorship level also includes a link to your website.

Program Features *

A sponsor feature, which can be either a general description of your organization or a specific call to action, for the event program. These program features will be cross-listed with CSAT, so your organization will have a visual presence at both events.

- Due Date April 1st, 2022, *no exceptions*. The Committee will create a placeholder ad for you if we do not receive one by 4/1/22.
 - Quarter-Page Feature- max 125 words OR max 4x5" image OR combination thereof **
 - Logo Feature – your logo on a “Thank You” page for our first-ever LSAAT sponsors*

Sponsored Meal **

Your organization will have a presence at all meals via signage as a co-sponsor throughout the entirety of the LSAAT event.

- If you would like something other than the high-quality logo on signage at the event, please provide all files to the CSAT Organizing Committee.

E-Blast Logos *

Your logo will be featured on all LSAAT-specific email marketing, reaching 1400+ interested parties.



Checklist

Have you coordinated the following items with the LSAAT Organizing Committee?

All Sponsors:

- Logo for website, banner, meal signage, etc.
- Program feature content of appropriate length

Platinum Sponsors:

- Logo/Image preference for sponsored meal signage

Contact support@largescaleadditiveteam.com with any questions!



Renewals and Upgrades

Renewal Policy

As a result of the feedback received thus far, we are setting the precedence to allow a consistent sponsorship cycle to run 12 months starting from your original invoice date. Renewals will take place annually. **Automated invoices will be sent out each year on the previously established date**, unless otherwise specified.

For example: If you have previously received an invoice from CSAT for a sponsorship on October 1, 2020 then you will receive an invoice for sponsorship renewal on/around October 1, 2021.

NOTE: Due to the nature of the year-to-year event cycle, some benefits, such as logos on the website and newsletter, will end in December, even if renewal dates are later in the Spring. This will allow for sponsors for the upcoming event to have fair representation. We are more than happy to adjust renewal dates accordingly so your organization has a full year of benefits.

To adjust your scheduled payment cycle, contact support@coldsprayteam.com to choose a new annual payment date. Payment plans are also available for larger sponsorship packages.

Mid-Year Upgrades

If you wish to upgrade your sponsorship level at any time throughout the year, you will obtain pro-rated credit with purchase of upgraded package. This will allow you to continually sponsor the CSAT meeting with added benefits at your convenience. In the event of an upgrade mid-year, your renewal date will remain the same as before. New benefits will need to be accounted for in the upgrade so plan accordingly.

Ex. Your organization originally received a Bronze sponsorship invoice on February 15, 2021; you are looking to upgrade to the Gold package in August 2021. In this instance, you are subject to pay the difference between the sponsorship packages to complete the transaction. New benefits will need to be accounted for and take time to fulfill so plan accordingly. Your new CSAT Gold sponsorship package will then renew on February 15, 2022.



Thank You

We look forward to working with you this year in preparation for the Inaugural LSAAT 2022 Annual Meeting. If you have any questions, please contact the Organizing Committee at support@largescaleadditiveteam.com.

Thank you for your benevolent support toward LSAAT 2022.

