

2025 Annual Action Team Event

Conference Book Program Feature

Art Due Date: April 4, 2025

Become a Sponsor and Advertise in the 2025 Action Team Events Conference Program Books

A Conference Program book will be distributed at the 2-day cold spray meeting and at the large scale additive manufacturing meeting immediately following.

The Action Team offers our members and partners the opportunity to showcase your institution/organization/business in the program, in addition to having the opportunity to help support the conference as a whole.

The program books will be distributed on-site at the CSAT 2025 and LSAAT 2025 meetings on May 20th – May 22nd, 2025 as well as be available for download from the www.coldsprayteam.com and www.largescaleadditiveteam.com websites.

The 24 page Full Color Program Book Contains:

- Detailed agenda of the presentations and speakers
- Platinum, Gold, Silver and Bronze level sponsor logos
- Sponsor Ads. Four color full page, half page, or quarter page ads (size is dependent on sponsorship level)
- Student Poster submissions listing

Why Advertise in the Action Team Program Book?

- Showcase your organization to 500+ Engineers, Decision Makers, Business Development Experts, Academics, & Government Stakeholders.
- Reach an extended audience with the digital version available online.
- Support the advanced manufacturing community in hosting this annual meeting that provides collaborative opportunities in business and in research ventures.

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AD SPECS

Ad Size	Sponsorship Level	Width	Height
Full Page	Platinum/ Gold	8.5"	11"
½ Page - Horizontal	Silver	7.6225"	5"
¼ Page - Vertical	Bronze	3.8125"	5"

File Formats

Required format:

- JPEG image of text and relevant photos
- If you need graphics support, send an e-mail to support@coldsprayteam.com and provide your art assets prior to April 4th.

Trim & Color Bleed Instructions

To prevent any unanticipated print results please abide by the following:

- Keep all text at least 0.25" from trim on each side and 0.625" on full page/cover ads
- Add 0.125" bleed (each side)
- Supply in CMYK format to ensure best representation
- 300 dpi minimum

Due Date:

Advertisement art due date: **April 4, 2025.**

IMPORTANT:

Due to the nature of printing programs, there are no exceptions to the due date. If we do not receive an ad from a committed sponsor by April 4, we will create a generic placeholder.

If you commit to a sponsorship after the program has been formatted and sent to the printer, this benefit is forfeited.

Contact:

Sharon Raymond via support@coldsprayteam.com to coordinate delivery of digital imagery or for any questions related to the publishing of the Action Team Programs.



www.coldsprayteam.com
www.largescaleadditiveteam.com

